

TOBACCO INSTITUTE TESTING LABORATORY BRAND LIST

MARKET SAMPLE NO. 22

March 1978

<u>BRAND NAME</u>	<u>DESCRIPTION</u>
1. Alpine	king size (85 mm), filter, menthol, soft pack
2. American Lights	extra long (120 mm), filter, soft pack
3. American Lights	extra long (120 mm), filter, menthol, soft pack
4. Belair	king size (85 mm), filter, menthol, soft pack
5. Belair	extra long (100 mm), filter, menthol, soft pack
6. Benson & Hedges	regular size (70 mm), filter, hard pack
7. Benson & Hedges	king size (85 mm), filter, hard pack
8. Benson & Hedges 100's	extra long (100 mm), filter, hard pack
9. Benson & Hedges 100's	extra long (100), filter, menthol, hard pack
10. Benson & Hedges 100's	extra long (100 mm), filter, soft pack
11. Benson & Hedges 100's	extra long (100 mm), filter, menthol, soft pack
12. Benson & Hedges Lights	extra long (100 mm), filter, soft pack
13. Benson & Hedges Lights	extra long (100 mm), filter, menthol, soft pack
14. Bull Durham	king size (85 mm), filter, soft pack
15. Camel	regular size (70 mm), non-filter, soft pack
16. Camel	king size (80 mm), filter, soft pack
17. Camel Lights	king size (85 mm), filter, soft pack
18. Carlton	king size (85 mm), filter hard pack
19. Carlton	king size (85 mm), filter, soft pack
20. Carlton	king size (85 mm), filter, menthol, soft pack
21. Carlton 100's	extra long (100 mm), filter, soft pack
22. Carlton 100's	extra long (100 mm), filter, menthol, soft pack

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23. Chesterfield	regular size (70 mm), non-filter, soft pack
24. Chesterfield	king size (85 mm), non-filter, soft pack
25. Chesterfield	king size (85 mm), filter, soft pack
26. Chesterfield	extra long (101 mm), filter, soft pack
27. Decade	king size (85 mm), filter, soft pack
28. Decade	king size (85 mm), filter, menthol, soft pack
29. Domino	king size (85 mm), non-filter, soft pack
30. Domino	king size (85 mm), filter, soft pack
31. Doral	king size (85 mm), filter, soft pack
32. Doral	king size (85 mm), filter, menthol, soft pack
33. DuMaurier	king size (85 mm), filter, hard pack
34. English Ovals	regular size (70 mm), non-filter, hard pack
35. English Ovals	king size (85 mm), non-filter, hard pack
36. Eve	extra long (100 mm), filter, soft pack
37. Eve	extra long (100 mm), filter, menthol, soft pack
38. Eve 120's	extra long (120 mm), filter, hard pack
39. Eve 120's	extra long (120 mm), filter, menthol, hard pack
40. Fact	king size (85 mm), filter, soft pack
41. Fact	king size (85 mm), filter, menthol, soft pack
42. Fatima	king size (85 mm), non-filter, soft pack
43. Galaxy	king size (85 mm), filter, soft pack
44. Half & Half	king size (85 mm), filter, soft pack
45. Hi-Lite	extra long (100 mm), filter, hard pack
46. Home Run	regular size (70 mm), non-filter, soft pack
47. Iceberg 100's	extra long (100 mm), filter, menthol, soft pack
48. Kent	king size (80 mm), filter, hard pack

49. Kent	extra long (100 mm), filter, menthol, soft pack
50. Kent Golden Lights	king size (85 mm), filter, soft pack
51. Kent Golden Lights	king size (85 mm), filter, menthol, soft pack
52. Kent Golden Lights	extra long (100 mm), filter, soft pack
53. Kent Golden Lights	extra long (100 mm), filter, menthol, soft pack
54. Kent Micronite II	king size (85 mm), filter, soft pack
55. Kent Micronite II	extra long (100 mm), filter, soft pack
56. Kool	regular size (70 mm), non-filter, menthol, soft pack
57. Kool	king size (80 mm), filter, menthol, hard pack
58. Kool	king size (85 mm), filter, menthol, soft pack
59. Kool	extra long (100 mm), filter, menthol, soft pack
60. Kool Milds	king size (85 mm), filter, menthol, soft pack
61. Kool Super Lights	king size (85 mm), filter, menthol, soft pack
62. Kool Super Lights	extra long (100 mm), filter, menthol, soft pack
63. L & M	king size (80 mm), filter, hard pack
64. L & M	king size (85 mm), filter, soft pack
65. L & M	extra long (100 mm), filter, soft pack
66. L & M	extra long (100 mm), filter, menthol, soft pack
67. L & M Lights	king size (85 mm), filter, soft pack
68. L & M Lights	extra long (100 mm), filter, soft pack
69. Lark	king size (85 mm), filter, soft pack
70. Lark	extra long (100 mm), filter, soft pack
71. Lark II	king size (85 mm), filter, soft pack
72. Long Johns	extra long (120 mm), filter, soft pack
73. Long Johns	extra long (120 mm), filter, menthol, soft pack

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74. Lucky Strike	regular size (70 mm), non-filter, soft pack
75. Lucky Ten	king size (85 mm), filter, soft pack
76. Lucky 100's	extra long (100 mm), filter, soft pack
77. Mapleton	regular size (70 mm), non-filter, soft pack
78. Mapleton	king size (85 mm), filter, soft pack
79. Marlboro	king size (80 mm), filter, hard pack
80. Marlboro	king size (80 mm), filter, menthol, hard pack
81. Marlboro	king size (85 mm), filter, soft pack
82. Marlboro	king size (85 mm), filter, menthol, soft pack
83. Marlboro	extra long (100 mm), filter, hard pack
84. Marlboro	extra long (100 mm), filter, soft pack
85. Marlboro Lights	king size (85 mm), filter, soft pack
86. Marlboro Lights	extra long (100 mm), filter, soft pack
87. Max	extra long (120 mm), filter, soft pack
88. Max	extra long (120 mm), filter, menthol, soft pack
89. Merit	king size (85 mm), filter, soft pack
90. Merit	king size (85 mm), filter, menthol, soft pack
91. Merit 100's	extra long (100 mm), filter, soft pack
92. Merit 100's	extra long (100 mm), filter, menthol, soft pack
93. Montclair	king size (85 mm), filter, menthol, soft pack
94. More	extra long (120 mm), filter, soft pack
95. More	extra long (120 mm), filter, menthol, soft pack
96. Multifilter	king size (85 mm), filter, soft pack
97. Multifilter	king size (85 mm), filter, menthol, soft pack
98. Newport	king size (80 mm), filter, menthol, hard pack

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99. Newport	king size (85 mm), filter, menthol, soft pack
100. Newport	extra long (100 mm), filter, menthol, soft pack
101. Newport Lights	king size (85 mm), filter, menthol, soft pack
102. Now	king size (80 mm), filter, hard pack
103. Now	king size (80 mm), filter, menthol, hard pack
104. Now	king size (80 mm), filter, soft pack
105. Now	king size (85 mm), filter, menthol, soft pack
106. Oasis	king size (85 mm), filter, menthol, soft pack
107. Old Gold Straights	king size (85 mm), non-filter, soft pack
108. Old Gold Filters	king size (85 mm), filter, soft pack
109. Old Gold Light	king size (85 mm), filter, soft pack
110. Old Gold 100's	extra long (100 mm), filter, soft pack
111. Pall Mall	king size (85 mm), non-filter, soft pack
112. Pall Mall	extra long (100 mm), filter, soft pack
113. Pall Mall	extra long (100 mm), filter, menthol, soft pack
114. Pall Mall Extra Light	king size (85 mm), filter, soft pack
115. Pall Mall Filter	king size (85 mm), filter, soft pack
116. Parliament	king size (80 mm), filter, hard pack
117. Parliament	king size (85 mm), filter, soft pack
118. Parliament 100's	extra long (100 mm), filter, soft pack
119. Philip Morris	regular size (70 mm), non-filter, soft pack
120. Philip Morris Commander	king size (85 mm), non-filter, soft pack
121. Philip Morris International	extra long (100 mm), filter, hard pack
122. Philip Morris International	extra long (100 mm), filter, menthol, hard pack
123. Picayune	regular size (70 mm), non-filter, soft pack

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124. Piedmont	regular size (70 mm), non-filter, soft pack
125. Players	regular size (70 mm), non-filter, hard pack
126. Raleigh	king size (85 mm), non-filter, soft pack
127. Raleigh	king size (85 mm), filter, soft pack
128. Raleigh	extra long (100 mm), filter, soft pack
129. Raleigh Lights	king size (85 mm), filter, soft pack
130. Real	king size (85 mm), filter, soft pack
131. Real	king size (85 mm), filter, menthol, soft pack
132. St. Moritz	extra long (100 mm), filter, soft pack
133. St. Moritz	extra long (100 mm), filter, menthol, soft pack
134. Salem	king size (80 mm), filter, menthol, hard pack
135. Salem	king size (85 mm), filter, menthol, soft pack
136. Salem	extra long (100 mm), filter, menthol, soft pack
137. Salem Lights	king size (85 mm), filter, menthol, soft pack
138. Salem Long Lights	extra long (100 mm), filter, menthol, soft pack
139. Saratoga	extra long (120 mm), filter, hard pack
140. Saratoga	extra long (120 mm), filter, menthol, hard pack
141. Silva Thins	extra long (100 mm), filter, soft pack
142. Silva Thins	extra long (100 mm), filter, menthol, soft pack
143. Spring 100's	extra long (100 mm), filter, menthol, soft pack
144. Stratford	king size (85 mm), non-filter, soft pack
145. Stratford	king size (85 mm), filter, soft pack
146. Tall	extra long (120 mm), filter, soft pack
147. Tall	extra long (120 mm), filter, menthol, soft pack
148. Tareyton	king size (85 mm), filter, soft pack

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149. Tareyton	extra long (100 mm), filter, soft pack
150. Tareyton Lights	king size (85 mm), filter, soft pack
151. Tareyton Long Lights	extra long (100 mm), filter, soft pack
152. Tareyton Low-Tar	king size (85 mm), filter, soft pack
153. Tempo	king size (85 mm), filter, soft pack
154. True Blue 5's	king size (85 mm), filter, soft pack
155. True Green 5's	king size (85 mm), filter, menthol, soft pack
156. True 100's	extra long (100 mm), filter, soft pack
157. True 100's	extra long (100 mm), filter, menthol, soft pack
158. Twist	extra long (100 mm), filter, lemon/menthol, soft pack
159. Vantage	king size (85 mm), filter, soft pack
160. Vantage	king size (85 mm), filter, menthol, soft pack
161. Vantage	extra long (100 mm), filter, soft pack
162. Viceroy	king size (85 mm), filter, soft pack
163. Viceroy	extra long (100 mm), filter, soft pack
164. Viceroy Extra Mild	king size (85 mm), filter, soft pack
165. Virginia Slims	extra long (100 mm), filter, soft pack
166. Virginia Slims	extra long (100 mm), filter, menthol, soft pack
167. Winston	king size (80 mm), filter, hard pack
168. Winston	king size (85 mm), filter, soft pack
169. Winston	extra long (100 mm), filter, soft pack
170. Winston	extra long (100 mm), filter, menthol, soft pack
171. Winston Lights	king size (85 mm), filter, soft pack
172. Winston Lights 100's	extra long (100 mm), filter, soft pack